

Semester 1 Major Paper 1

Financial Accounting I

CO1 - Understand the basic concepts and conventions of accounting

CO2 - Understand the concepts for the determination of business income

CO3 - Prepare financial statements of sole proprietorship business entities

CO4 - Prepare financial statements of not for profit organisations

CO5 - Understand the concepts of sectional and self-balancing ledger

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2										✓	
CO3							✓				
CO4										✓	
CO5		✓					✓				

Semester 1 Minor Paper 1

Principles and Practice of Management

CO1 - Understand the different schools of management theories

CO2 - Understand the principles of planning

CO3 - Understand the principles of organizing

CO4 - Understand the concepts of directing and leadership

CO5 - Understand the concepts of motivation, co-ordination and control

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓	✓									
CO2		✓					✓			✓	
CO3							✓				
CO4							✓	✓		✓	
CO5		✓					✓	✓		✓	

Inter- Disciplinary/ Multi-Disciplinary Course

Semester 1 IDC/MDC Paper-1

Microeconomics

CO1- Understand the definition of microeconomics and macroeconomics

CO2- Learn the theory of demand and supply

CO3- Learn the theory of consumer behavior

CO4- Learn the theory of production and cost

CO5- Understand the different forms of market and the revenue structure

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓				✓						
CO2	✓				✓		✓				
CO3	✓				✓					✓	
CO4	✓				✓					✓	
CO5	✓				✓		✓			✓	

Skill Enhancement Course

Semester 1 SEC Paper 1

Entrepreneurship Development

CO1- Understand the types, functions meaning of entrepreneur and learn the values, business policies and behavioral orientations of entrepreneur

CO2- Understand the public and private system of stimulation, support and sustainability of entrepreneurship and functions of women entrepreneur

CO3- Identify the sources of business ideas and learn innovation life cycle, creativity process, significance of writing business plan, project proposal and understand the process of feasibility tests

CO4- Learn the concept of mobilizing resources, understand micro, small and medium

enterprises CO5- Learn the strategies of startup businesses

Semester 2 Major Paper 2

Cost accounting I

CO1- Define costing and understand the cost concepts, terms and classification of costs

CO2- Learn the different aspects of material costing such as purchase, storage of materials, material control and treatment of normal and abnormal loss of materials

CO3- Learn the different aspects of employee cost and incentive systems such as concepts of idle time, overtime, different systems of wage payment

CO4- Learn the accounting for overhead

CO5- Prepare cost statement

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2	✓										
CO3		✓					✓				
CO4							✓				
CO5	✓									✓	

Semester 2 Minor Paper 2

Marketing Management and Human Resource Management

Module -1 Marketing Management

CO1 - Understand the concept of market, marketing mix and marketing environment.

CO2- Understand the concept of market segmentation

CO3 - Understand the concept of product mix, branding, product life cycle

CO4- Understand pricing policies and strategies

CO5- Understand the nature and importance of promotion and their recent developments

Module 2 – Human Resource Management

CO1- Understand the nature , scope , functions and importance of human resource management

CO2- Understand human resource planning

CO3- Understand recruitment process and selection process

CO4- Understand the process of training and development

CO5- Understand the job evaluation strategies and the concept of performance appraisal

Module1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2				✓					✓		
CO3				✓					✓		
CO4				✓					✓	✓	
CO5				✓					✓	✓	

Module 2

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓	✓									
CO2				✓					✓		
CO3				✓				✓	✓		
CO4				✓				✓	✓	✓	
CO5				✓				✓	✓	✓	

Semester 2 IDC/MDC Paper-1

Macroeconomics

CO1- Understand the basic concepts of macroeconomics

CO2- Learn the national income accounting

CO3- Determine the equilibrium income in simple Keynesian Model

CO4- Conceptualize the theory of money and inflation

CO5- Understand public finance

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓				✓						
CO2	✓				✓		✓				
CO3	✓				✓					✓	
CO4	✓				✓					✓	
CO5	✓				✓		✓			✓	

Semester 2 SEC Paper 1

Information Technology and its Application in Business

Module I

CO1- Understand the fundamentals of computer

CO2- Learn the internet services and security measures

CO3- Learn the current computing paradigm

CO4- Learn the process of handling of business data

CO5- Learn the IT Act 2000 and the cyber crime activities

Module 2

CO1- Learn the practical techniques of word processing

CO2- Learn the practical techniques of spreadsheet

CO3- Learn the presentation Techniques

Module 1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓			✓						✓	
CO2	✓			✓						✓	
CO3	✓			✓						✓	
CO4	✓			✓						✓	
CO5	✓			✓						✓	

Module 2

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓			✓						✓	
CO2	✓			✓						✓	✓
CO3	✓			✓						✓	✓

Semester 3 Major Paper 2

Direct Tax-I

CO1- Know the concept of Income Tax and the Act related to it. Along with it the residential Status of an individual, HUF, Company can also be understood.

CO2- Learn about those income which are not part of the Total Income u/s 10 and the detailed concept of Agricultural Income.

CO3- Learn in detail about different heads of income such as Income from salary, Income from House property, Income from Capital gain, Profits and Gains from Business & Profession, Income from Other Sources

CO4- Get idea about learning different heads of Income's provisions related to it.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2					✓		✓				
CO3					✓		✓			✓	✓
CO4					✓		✓			✓	✓

Semester 3 Minor Paper 3

Consumer Behaviour

CO1- Know the concept of Consumer Behaviour and different models related to it.

CO2- Learn about the requirement, motivation of consumer as individual

CO3- Understand consumer decision making process.

CO4- Study the consumer behavior and how the society associated with it.

CO5- Learn Market Research in assessing consumer behavior.

[illegible]

Semester 3 IDC/MDC Paper-1

Indian Economic Environment

CO1- Understand the basic concepts of Indian Economic Environment

CO2- Learn the structure of the Indian Economy

CO3- Determine the different issues in Indian Economy such as Unemployment, Poverty, Inequality, Inflation

CO4- Understand the objectives and importance of Planning in India and the idea of Five year'

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓				✓						
CO2	✓				✓		✓				
CO3	✓				✓					✓	
CO4	✓				✓					✓	

Semester 3 SEC Paper 1

Computerised Accounting and Introduction to Data Science

Module-I

CO1- Learn the basic concept of Computerized Accounting and understand the preparation of Accounting Voucher, Inventory Voucher, TDS, Payroll, BRS, Stock Analysis Report

CO2- Understand Digitalisation in India which include Application of e-service, online Banking and payment, M-parivahan, Aadhar Based Services

Module-II

CO1- Learn the Database Applications

CO2- Understand the Advance Data Management with Spread Sheet

CO3- Prepare the Tables and Formatting

Module-I

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓			✓						✓	✓
CO2	✓			✓						✓	✓

Module II

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓			✓						✓	✓
CO2	✓			✓						✓	✓
CO3	✓			✓						✓	✓

Financial Accounting II

CO6 – Study the process of Retirement, admission of partnership and process of distribution.

[illegible]

Semester 4 Major Paper 6

Direct Tax II and E-filing of Tax return

Module - I

- CO1- understand to calculate the total income and tax payable of an individual and firm
CO2- know the concept of advance tax, interest and TDS
CO3- learn different income tax return forms, PAN and TAN
CO4- capture the idea for GST and its application
CO5- calculate the IGST, CGST and SGST; Input Tax Credit, Output Tax credit and reverse charge mechanism
CO6- understand the concept of Customs Duty and its chargeability

Module - II

- CO1- know about preparation and submission of Income Tax Return both on online and offline mode
CO2- use e-tax calculator and find out the process of checking 26 AS, e-file return, e-verification.

Module - I

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1		✓								✓	
CO2		✓								✓	
CO3		✓									
CO4		✓									
CO5		✓									
CO6		✓								✓	

Module - II

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1		✓		✓							
CO2		✓		✓							

Semester 4 Major Paper 7

E-Commerce and Business Communication

Module I

CO1- Learn the concept of B2B, B2C, C2B, C2C

CO2- Understand the concept of E CRM and SCM

CO3- Learn about digital payment (CBS, Mobile Banking, UPI, NCPI and International Payment)

CO4- Understand the concept of Enterprise Resource Planning - its benefits, modules and phases

Module II

CO1-Understand the concept of Business Communication and its effectivity

CO2- Learn the different types and tools of communication

CO3- Acquire knowledge about drafting notice, circulars, minutes, report, CVs, letter writing and Offer Letter

Module - I

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓			✓							
CO2	✓			✓							
CO3	✓			✓							
CO4	✓			✓							

Module - II

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓		✓							✓	
CO2	✓		✓							✓	
CO3	✓		✓							✓	

Semester 4 MDC Major/Core Paper 8

Business Regulatory Framework

CO1 – Understand the regulatory framework relating to business and its environment,

CO2 - Understand rules and regulation regarding Law of Contract

CO3 - Understand the details regarding Sales of Goods Act, 1920

CO4 - Understand the details about Partnership Act, 1932 and Limited Liability Partnership.

CO5 - Understand rules and regulation regarding Consumer Protection Act, 1986 along with important amendments included in Consumer Protection Act, 2019

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1				✓	✓						
CO2				✓	✓						
CO3				✓	✓					✓	
CO4				✓	✓						
CO5				✓	✓						

Semester 4 Minor Paper 4

Sales Management

CO1- Learn the concept of sales organization and its structure

CO2- Understand the designing the sales force

CO3- Understand to manage the sales force

CO4- Study the concept of personal selling and salesmanship and impact on customer relationship

CO5- Learn the development of channel and performance evaluation with modifying channel arrangements

[illegible]

Semester 5 Major paper 9

Financial management

CO1 - Understand the basic concepts of Financial Management, objectives and Time value of Money

CO2 - Understand the Sources of Finance and the Cost of Capital

CO3 - Prepare the different financial analysis such as EBIT-EPS which tends for financing decisions and different Capital Structure theories

CO4 – Know the process of different investment decision that includes Working Capital and Capital Expenditure

CO5 - Understand the decision process of Dividend payment, pay-out ratio and different models associated with it

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2	✓										
CO3			✓								
CO4			✓								✓
CO5							✓				✓

Semester 5 Major paper 10

Corporate accounting

CO1 - Understand the basic concepts of Company and accounting treatment of shares and debentures

CO2 - Understand the concepts of Buy back of share, redemption of Preference Share and Debenture

CO3 - Prepare financial statements and Profit & Loss of Company by following Schedule III

CO4 – Know the process of valuation of goodwill and share

CO5 - Understand the concepts of Investment and preparation of the accounts related to it.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2					✓						✓
CO3					✓						
CO4							✓				
CO5							✓				

Semester 5 Major paper 11

Company Law

CO1 - Understand the basic concepts of Company as per Companies Act and the different types of Company

CO2 – Know the formation of company and how the Memorandum of Association and Article of Association is operated

CO3 – Understand the administration procedure of Company such as Director, Management, Company Secretary, Chief Financial Officer, Resident Director, Women director

CO4 – Know the concept of Shares and Debentures, Stock

CO5 – Understand the process of Corporate Meeting, General Meeting, and different agenda

[illegible]

Semester 5 Minor paper 5

Product and pricing management

CO1 – Understand the concept of Product management, Product life cycle and Product portfolio

CO2 – Know the concept, importance and bases of Market Segmentation

CO3 – Understand the concept of new product development and the reasons for failure of new product

CO4 – Get to know about Packaging and its different aspect and also total idea about Branding and its strategies.

CO5 – Understand the management of Price, approaches, methods and regulatory price environment.

[illegible]

Marketing communications

CO4 – recognize the concept of Sales promotion and the different techniques related with it.

[illegible]

Semester 6 Major paper 13

Indirect tax

CO1 - Understand the basic concepts of Indirect tax and Goods and Services Tax (GST) that includes CGST, SGST, UTGST.

CO2 - Understand the Taxable Event and Supply as well as different types of supply

CO3 – know the calculation of GST charges and the exemptions from GST

CO4 – Know the process of time, place and value of supply

CO5 - Understand the concept and calculation of Input Tax Credit and the computation of GST liability

CO6 – Know the need for registration and composition levy. Apart from it understand the calculation for payment of tax.

CO7 – Understand the concept, types and valuation of Custom Duty

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
C01	✓										
C02					✓	✓					
C03					✓					✓	
C04									✓		
C05	✓										
C06					✓						
C07	✓				✓						

Semester 6 Major Paper 14

Auditing and Assurance

CO1 - Understand the concept, need and purpose of Audit that includes audit principles, errors and frauds, classification of audit and standard on auditing

CO2 - Understand the Audit strategy, procedures and techniques

CO3 – know the concept of Risk assessment and internal control system

CO4 – Know about the vouching, verification and valuation of Income Statement and Balance Sheet

C05 - Understand the audit of limited companies such as Company audit, Branch audit and Joint audit

CO6 – Know the concept of Audit report and Audit certificate

CO7 – Understand the different thrust areas such as Cost audit, Management audit, Tax audit and Social audit

[illegible]

Business Mathematics and Statistics

CO6 – Understand the Index number and Time series analysis

[illegible]

Indian Financial System

CO4 – Understand the concept and importance of Investor's Protection and the SEBI guidelines relating to it

[illegible]

Semester 6 MDC Minor Paper 6

Marketing Communications

CO1 – Understand the concept of Marketing communication process and the impact of Social media and Digital marketing

CO2 – Know in detail about Communication Mix

CO3 – Understand the concept of Advertising Process that includes campaign planning, media planning, scheduling

CO4 – Know about Advertising Process and its impact

CO5 – Understand the concept, types and functions of Sales Promotion

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1			✓								
CO2			✓	✓							
CO3									✓		
CO4									✓		
CO5								✓			

Semester VII Major Paper 16

Accounting Theory and Regulations

CO1: Recognize the concept of Accounting Theory, its need and approach, relation with accounting practice along with Capital and its maintenance, relation with Income and fundamental idea of fair value accounting.

CO2: Understand the conceptual framework of Accounting Standards (AS) along with its objectives, benefits, limitations and procedure for issue and know the need for global standards such as IFRS.

CO3: Develop proficiency in application of Accounting Standards provisions in respect of Inventories, Investments and Borrowing Costs.

CO4: Build up proficiency in application of Accounting Standards provisions in respect of Cash Flow Statements, Contingency and Events Occurring after the date of Balance Sheet and Net Profit or Loss for the period, prior period items and changes in Accounting Policies.

CO5: Develop proficiency in application of Accounting Standards provisions in respect of Revenue recognition and Amalgamation.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓									✓	
CO2	✓									✓	
CO3	✓								✓		
CO4	✓	✓									
CO5	✓	✓									

Semester VII Major Paper 17

Advanced Corporate Accounting and Reporting

CO1: Understand the accounting for acquisition of business and conversion of partnership firms into companies along with the allocation of profits between pre and post incorporation period.

CO2: Know the Accounting for Merger and Reconstruction (internal and external) as per Accounting Standard 14.

CO3: Prepare Statement of Affairs, Deficiency Account and Liquidator's Final Statement of Accounts.

CO4: Understand the Accounting for Consolidation of business, prepare consolidated balance sheets of holding and subsidiary company after due consideration to various intra-group transactions

CO5: Recognize the objectives, applicability and process of formulation of Ind - AS and the provisions of relevant Ind AS in case of presentation of financial statements, PPE and EPS to evaluate financial reports by the stakeholders.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓	✓									
CO2	✓	✓						✓			
CO3	✓	✓						✓			
CO4	✓										
CO5	✓	✓						✓			

Semester VII Major Paper 18

Management Accounting

CO1: Understand the nature, scope and objectives of Management Accounting and role in modern business world.

CO2: Perceive the concepts of C-V-P Analysis and utilize Marginal Costing technique for strategic decision making.

CO3: Sharpen the problem solving skill in case of short-term decision making using Marginal Costing technique.

CO4: Comprehend the concept of Fixed, Flexible and Functional Budget together with application of Budgeting techniques and Budgetary Control for effective financial planning.

CO5: Evaluate performance of the entity by using standard costing technique and conduct analysis of variances to improve resource allocation to help management ensure accountability and control.

CO6: Understand the Responsibility Accounting and different performance measurement technique as a control tool and assess divisional performance through various parameters such as ROI, RI and EVA.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓						✓				
CO2	✓	✓									
CO3	✓	✓			✓						
CO4	✓	✓									
CO5	✓	✓			✓						✓
CO6	✓	✓									

Semester VII Major Paper 19

Banking & Insurance

CO1: Develop detail knowledge about the development of banking system in India [pre and post-independence era] present structure and the regulatory framework within which the same operates.

CO2: Attain detail understanding of the products and services offered by the commercial banks in India and emerging trends in the banking business in recent times with key application areas.

CO3: Develop a comprehensive understanding of insurance concepts by analysing risk classifications, core principles, contractual elements, terminology, and diverse insurance types along with the role of intermediaries and reinsurance in socio-economic development

CO4: Critically analyse risk management processes and strategies, while evaluating the regulatory and institutional framework of the Indian insurance sector in the context of consumer protection and emerging digital trends.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓					✓					
CO2	✓									✓	
CO3	✓				✓	✓					
CO4	✓										

Semester VII Major Paper 20

Financial Statement Analysis

CO1: Understand the structure, components and significance of Financial Statement Analysis (FSA) under Traditional and Modern approach.

CO2: Apply various FSA tools and techniques for evaluation of business performance along with Intra and Inter-firm comparison

CO3: Compute, analyse and interpret different financial ratios to assess profitability, liquidity, solvency and managerial effectiveness of a business entity.

CO4: Prepare, analyse and interpret Company performance using advanced techniques such as DuPont analysis and Fund flow Statement, classify the cash flows; understand the Cash Flow Statement and its applications in FSA as per Accounting Standard 3.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2	✓	✓			✓						
CO3	✓	✓			✓						
CO4	✓	✓			✓						

Semester VIII Major Paper 21

Research Methodology I

CO1: Develop in-depth understanding about research process and characteristics of scientific research, and attain necessary skills to identify research problems and research questions in a given context.

CO2: Conduct a systematic review of literature using bibliometric databases and evaluate research impact using bibliometric indicators.

CO3: Learn qualitative data analysis methods by using appropriate scaling techniques in designing questionnaire.

CO4: Formulate suitable research objectives, hypotheses and apply appropriate research design which will help to write ideal research proposal.

CO5: Understand ethical issues in research, including plagiarism and responsible use of AI while conducting the research and prepare a structured research report with proper referencing style.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1					✓						
CO2					✓						
CO3		✓			✓						
CO4					✓					✓	✓
CO5					✓						

Semester VIII Major Paper 22

Research Methodology II

CO1: Develop in-depth knowledge about the concept of probability and theoretical distribution of random variables to assess the pattern of uncertain real life business data.

CO2: Design and implement data collection strategies applying appropriate sampling techniques and take decision about different parameters by understanding the complexities of proper statistical estimation process.

CO3: Take decision about different business parameters based on appropriate parametric and non-parametric test of hypotheses and other inferential statistical techniques.

CO4: Explore the dynamics of relationship between the dependent variable and one or more independent variables through multiple linear regression model and analyse longitudinal data to forecast different financial and economic variables.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1		✓			✓						✓
CO2		✓			✓		✓				✓
CO3		✓			✓		✓				✓
CO4		✓			✓		✓				✓

Semester VIII Major Paper 23

Business Ethics & Corporate Governance

CO1: Understand fundamental concepts and nature of business ethics as a distinct field of study and difference with law, morality and religion along with relation with corporate governance.

CO2: Contextualize business ethics for promoting ethically driven business enterprises in pursuit of corporate integrity within large multi-stakeholder organizations that balance conflicts-of-interest through the practice of corporate social responsibility.

CO3: Evaluate relevant ethical reasoning frameworks and examine their application for solving ethical dilemmas in business.

CO4: Analyse the significance, approaches and components of business ethics management in large, complex, multi-stakeholder business enterprises.

CO5: Recognize and compare concepts, significance, and models of corporate and public governance, and their role in ensuring effective and ethical management in organizations.

CO6: Relate and evaluate key corporate governance theories in terms of organizational roles, relationships, and accountability.

CO7: Analyse corporate governance issues, board mechanisms, and global reforms for promoting accountability, preventing misgovernance, and strengthening stakeholder confidence.

CO8: Evaluate India's corporate governance regulatory framework, including key committees, laws, and sustainability mandates, to ensure transparency, accountability, and responsible business practices.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓					✓					
CO2	✓					✓					
CO3	✓					✓					
CO4	✓					✓					
CO5	✓					✓				✓	
CO6	✓					✓				✓	
CO7	✓					✓					
CO8	✓					✓					

Semester VIII Major Paper 24

International Business

CO1: Comprehend the concept, importance and functional areas of International Business and distinguish it from domestic business while analysing its advantages, disadvantages and emerging global trends.

CO2: Evaluate the historical evolution of international business, including the role and influence of GATT, WTO, globalization and regional economic integration, along with key international economic institutions such as World Bank, IMF and ADB.

CO3: Understand the concept, functions and structure of the foreign exchange market and its operation, including exchange rate computation, quotation methods and the impact of arbitrage, hedging, speculation etc. in the foreign exchange market.

CO4: Assess the Balance of Payments composition, identify causes of disequilibrium, and interpret its implications for national and global economies.

CO5: Apply global strategic management concepts and frameworks such as EPRG, PESTEL, Porter's Diamond Model, and global competitiveness theories to real-world international business scenarios.

CO6: Study the major four international business strategies, compare relevant organizational structures and interdependence, explore different aspects of international entry decisions, and application of global business operations in functional areas like Global Manufacturing, Global Marketing Management and Global Human Resource Management

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	✓										
CO2	✓									✓	
CO3	✓									✓	
CO4	✓									✓	
CO5	✓									✓	
CO6	✓										

Semester VIII Major Paper 25

Project Work