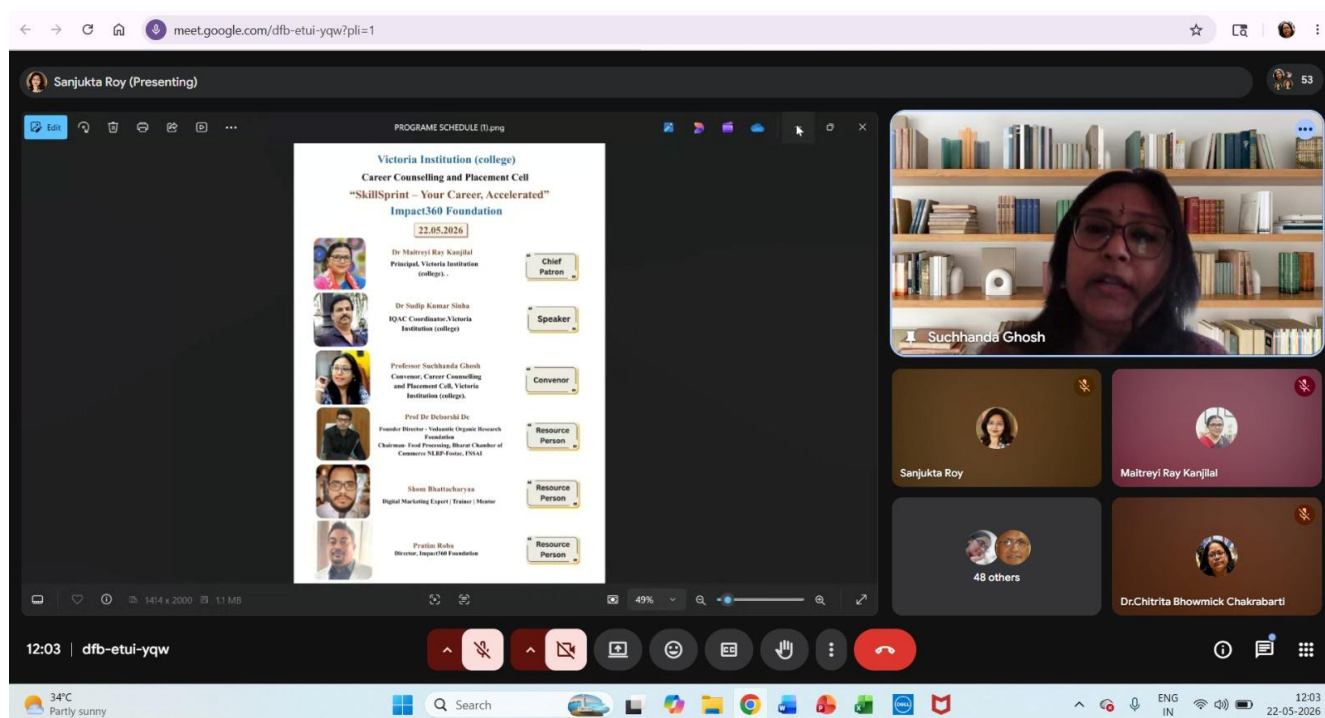


‘SkillSprint – Your Career, Accelerated’ – A Career Counselling Session Conducted by IMPACT 360 Foundation dated May 22, 2026

The Career Counselling and Placement Cell organized a Career Counselling Session in collaboration with IQAC on 22.5.26. The online session ‘SkillSprint – Your Career, Accelerated’ was conducted by "Impact 360 Foundation" (MoU partner of Victoria Institution (College)). Impact 360 Foundation is a not-for-profit organisation, working in the social & development sector, aligned with India’s mission objectives and the UN SDGs. They offer technical assistance and innovative solutions to complex development challenges in livelihood creation, youth skill development, climate-resilient sustainable agriculture, education, as well as research and evaluations. The session hosted eminent Resource persons, including Dr Deborshi Dey, Founder Director of Vedantic Organic Research Foundation and Co- Chairman, Food Processing, Bharat Chamber of Commerce, Shom Bhattacharya, Digital Marketing Expert and Pratim Roba, Director, Impact 360 Foundation. It was an engaging session where student participation was noteworthy. Around 68 students attended the session, who actively interacted with the Resource Persons. The session was beneficial for the students in providing a good exposure to the trends of job market today.



SHOM BHATTACHARYAA (Presenting)

Digital-Marketing-Your-Career-of-the-Future-Starts-Now.pdf

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Digital Marketing: Your Career of the Future Starts Now

The internet never sleeps — and neither does the demand for digital marketers. Whether you're in your first year or final year, this is the skill set that's reshaping every industry on the planet.

CAREER GUIDE 2026 FOR COLLEGE STUDENTS

So... What Exactly Is Digital Marketing?

Suchhanda Ghosh

Sanjukta Roy

SHOM BHATTACHARYAA

48 others

Dr.Chitrita Bhowmick Ch...

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35°C Partly sunny

Search

ENG IN

12:41 22-05-2026

meet.google.com/dfb-etui-yqw

indrani sanyal (Presenting)

By Prof. Dr. Deborshi De

Scientist and Social Entrepreneur
National Level Resource Person- FoSTaC, FSSAI.
Co-Chairman Bharat Chamber of Commerce, Food Processing Technology
Founder Director- Vedaantic Organic Research Foundation, Kolkata.

Prof.Dr. Debor...

Suchhanda G...

Sanjukta Roy

indrani sanyal

52 others

Sulagna Prad...

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SAROJ DAS

SHOM BHATTACHARYAA

Suchhanda Ghosh

32 others

Dr.Chitrita Bhowmick Chakrabarti

In-call messages

alisha salahuddin 13:30

How can businesses balance AI and human creativity in marketing air

Afna Zahir 13:31

Sir how can we be skilful

Iqra Shamim 13:33

Sir how and where to learn AI

Suchhanda Ghosh 13:35

Sir, we would like to have a brief response to the students questions please.

Send a message

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13:37 22-05-2026