

The Institution's Innovation Council (IIC) and IPR Cell, in collaboration with the IQAC of Victoria Institution College, successfully hosted a special online session to celebrate World Intellectual Property Day 2026.

This year's global theme, "IP and Sports: Ready, Set, Innovate," took center stage as we explored how innovation and legal frameworks drive the sports industry—from wearable tech to global broadcasting.

We are grateful to Mr. Shekhar Guha for making such a comprehensive and impactful presentation.

To listen please visit the following link

<https://www.youtube.com/live/Xne-CipQYI0?si=tgfQdSXXrMcULjDD>

